

# Physicians

Proves your value  
By physicians for physicians  
Minimizes rounding inefficiencies  
3,000 licenses, 500 facilities, 40 states

**The First Commandment of successfully implementing inpatient practice technology is simple:**

**"If physicians don't like the technology, they won't use it. Nothing else matters."**

Ingenious Med gets it. The company was founded in 1999 by physicians who understand that the last thing you want to do is spend a lot of time doing more paperwork or struggling to enter charges. The right patient, the right CPT, the right ICD. It's that simple. It's got to be easy or it's worthless.

Physicians get that Ingenious Med gets it.

Today, Ingenious Med is the only company in the nation exclusively devoted to hospitalist and inpatient practice management solutions and has more than 3,000 active licenses in more than 500 facilities in 40 states. Ingenious Med's customers range from five-physician groups to large, national practice management companies.

Built around utterly foolproof charge capture tools, IM Practice Manager™ enhances clinical care by providing physicians with a set of tools for e-prescribing, quality and core measure enhancement, admission-discharge components, documentation and communication. Each tool is designed with simplicity in mind.

IM Practice Manager™ works with the idiosyncrasies and clinical ergonomics of hospitalists and inpatient physicians. The system keeps pace with a busy physician's workflow while enhancing efficiencies and allowing more time for patient care. Physicians can instantaneously admit a new patient, record labs, take notes, write prescriptions, document patient encounters, communicate with other physicians, and capture charges in a single system.

At the core of IM Practice Manager™ is a wireless, Internet-based rounding platform that helps physicians gather information and capture charges during hospital rounds. It can be used with Internet-enabled PCs, laptops, tablet PCs, and PDAs -- both Palm and Pocket PC. The Web-based portal links everyone into a single management system, and the multiple

platform options allow physicians to choose the easiest method of recording their information.

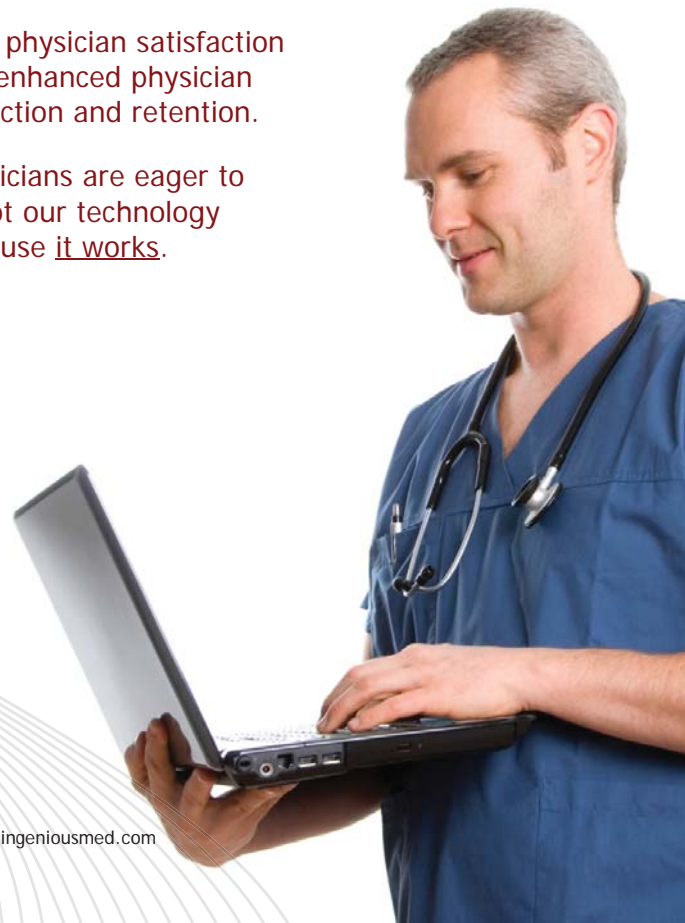
A popular cross-cover sheet consolidates all patients' data and records for rounding purposes. "IM Practice Manager™ just makes my day more efficient," says Jennifer Gonzales, third-year resident and team leader for the hospitalist residency team at Valley Baptist Medical Center, Harlingen, TX. "I use the cross-coverage print out as a daily census. I can write in all labs and vital signs, and create a to-do list for the day. IM Practice Manager™ allows me to have all pertinent information at my fingertips. I'm able to dictate solely from my print out and notes I've jotted in the margins."

Physicians are eager to adopt Ingenious Med technology because it works. Rounding inefficiencies are minimized and earning power is increased. That means high physician satisfaction and enhanced physician attraction and retention.

**Minimize rounding inefficiencies and increase earning power.**

**High physician satisfaction and enhanced physician attraction and retention.**

**Physicians are eager to adopt our technology because it works.**



**Ingenious Med™**

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