

Vision

The right product
Rock-solid applications
Enhanced integration
Shortening the revenue cycle

To understand where Ingenious Med is going, it helps to understand where we've been.

Ingenious Med was founded in 1999 by President and CEO Dr. Steven Liu, and several other hospitalist and inpatient leaders, to provide solutions specifically tailored to inpatient practices.

Ingenious Med strives to give you the right product, proven to deliver and generate revenue. We design our software to take care of your business so you can take care of your patients.

Ingenious Med's products and services continue to evolve. Some of the things we have had our eyes on recently are:

- Maintaining high standards of product performance, support and infrastructure. As you grow, we grow. Keeping our base product rock-solid recognizes the fact that our primary role is to handle your money and ensure that the tools you use work.
- Researching and educating our clients regarding government projects, pay-for-performance, operational best practices and other key initiatives. It is our responsibility to be aware of the needs of, developments in and issues that effect the inpatient industry. You can use this information to grow your practice intelligently, and we can develop solutions for our industry as they are needed.
- Exploring new ways for our applications to complement and bring added value to electronic medical records.
- Studying how integration with other systems will help your business. We're focused on developing an integration infrastructure that can accommodate 95% of ADT and billing systems, and we're looking at other integrations that might help your practice.

Specific IM Practice Manager™ enhancements currently on our plate include:

- Enhanced tools that will help billers and coders manage and scrub charges more efficiently and accurately.
- Continued quality and pay-for-performance tools to help your practice provide, record and take advantage of relevant benefits.

- Improved reporting with additional business reports aimed at improving your ability to manage your practice and maximize your profitability.
- Tools to keep us in touch with you, your thoughts, needs and feedback.
- Extending communication tools to primary care and referring physicians to improve quality of care.
- And, of course, we continue to welcome all of the suggestions our clients make to ensure that we continue to be as useful as possible. All of our clients are different; we want to accommodate all of your needs.

Our customers have always been our best sales people and with recent enhancements to billing applications, billers are falling in love too.

We expect Ingenious Med's enthusiastic following to grow because we don't just sell software -

we sell inpatient practice success.



Ingenious Med™

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